

Amendments to Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims

Claim 1 (original): A method of producing an entertainment product comprising the steps of:

- (a) designating a predetermined number of elements, associated with said entertainment product, that are open for application;
- (b) registering a plurality of public producers upon receiving public producer applications that are open to the public;
- (c) registering a plurality of contestants for each said element upon receiving contestant applications that are open to the public;
- (d) registering public producer input regarding contestants;
- (e) determining at least one winner for each said element based at least partially on said public producer input; and
- (f) producing the entertainment product in accordance with the winners.

Claim 2 (original): The method according to claim 1 wherein said entertainment product is a film.

Claim 3 (original): The method according to claim 1, wherein said entertainment product is music.

Claim 4 (original): The method according to claim 1, wherein said entertainment product is a musical.

Claim 5 (original): The method according to claim 1, wherein said entertainment product is a game.

Claim 6 (original): The method according to claim 1, wherein said entertainment product is a play.

Claim 7 (original): The method according to claim 1, wherein said entertainment product is multi-media.

Claim 8 (original): The method according to claim 1 wherein public producers and contestants are listed in the credits of said entertainment product.

Claim 9 (original): The method according to claim 1 wherein registering each public producer requires the receipt of a fee from said public producer.

Claim 10 (original): The method according to claim 1 wherein registering each contestant requires the receipt of a fee from said contestant.

Claim 11 (original): The method according to claim 1, wherein said public producer input is votes.

Claim 12 (original): The method according to claim 1, wherein said public producer input is ratings.

Claim 13 (original): The method according to claim 1, wherein said public producer input comprises both ratings and votes.

Claim 14 (original): The method according to claim 13, wherein ratings determine a shortlist of contestants for at least one category and votes based on said shortlist determine at least one winner.

Claim 15 (original): The method according to claim 1, wherein there is an additional step comprising selling or auctioning items used for said producing of said entertainment product.

Claim 16 (original): The method according to claim 1, wherein said producing of said entertainment product further comprises placing people, product or proper names within the entertainment upon receiving a fee.

Claim 17 (original): A method of determining the identity of elements to be used in producing an entertainment product comprising the steps of:

- (a) designating a predetermined number of elements, associated with said entertainment product, that are open for application;
- (b) registering a plurality of public producers upon receiving public producer applications that are open to the public;
- (c) registering a plurality of contestants for each said element upon receiving contestant applications that are open to the public;
- (d) registering public producer input regarding contestants; and
- (e) determining at least one winner for each said element based at least partially on said public producer input wherein each said winner of a said element represents the identity of said element.

Claims 18-30 (cancelled)

Claim 31 (original): A computer program product, comprising a memory having computer-readable code embodied therein for determining the identity of elements to be used in producing an entertainment product comprising:

- (a) code means for designating a predetermined number of elements, associated with said entertainment product, that are open for application;
- (b) code means for registering a plurality of public producers upon receiving public producer applications that are open to the public;
- (c) code means for registering a plurality of contestants for each said element upon receiving contestant applications that are open to the public;
- (d) code means for registering public producer input regarding contestants; and

- (e) code means for determining at least one winner for each said element based at least partially on said public producer input wherein each said winner of a said element represents the identity of said element.

Claim 32-46 (cancelled)